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## ASQ is the BEST! Reliable Effective Trustworthy Since 1995

Ages and Stages Questionnaires, 3<sup>er</sup> edition The product is authorized by Brookes Publishing Company for publication in China by Zhuhai Haiyang Education Technology Co., Ltd.Screening, the only aim is that children can be healthier!

Why more and more hospitals have chosen the ASQ system for developmental screening on infants?









### **INTRODUCTION OF ASQ**

Based on research of developmental milestones of young children ages from 1 to 66 months, researchers at the Center on Human Development and Early Intervention Program, University of Oregon have developed a set of screening questionnaires for 1-66 months old children, the ASQ system. Focusing on recognizing developmental advantages and cutoff points for risks, the ASQ system facilitates users to identify possible developmental risks by integrating their own knowledge about the child.

### COMPONENTS OF THE ASQ

### BOOKS

Ages & Stages Questionnaires<sup>®</sup>, Third Edition (ASQ-3<sup>™</sup>), and ASQ-3<sup>™</sup> User's Guide; Ages & Stages Questionnaires<sup>®</sup>:Social-Emotional (ASQ: SE), and The ASQ: SE User's Guide.

### **ON-LINE SYSTEM**

ASQ-3 and ASQ:SE Screening Report On-Line System.

### ASQ MATERIALS KIT

- 1. More than 30 toys and other materials for administering the ASQ. The ASQ Materials Kit is helpful for administering the ASQ-3 for developmental screening and monitoring in child health care agencies, medical practice organizations, classrooms, families and other places.
- 2. ASQ-3<sup>™</sup> User's Guide;
- 3. Ages & Stages Questionnaires, Third Edition (ASQ-3<sup>IM</sup>)

Simple and easy to use, with good psychometric properties, the ASQ is recommended by the American Academy of Pediatrics, and is widely used in the United States for early screening of developmental delays on 0-5-years-old children. The ASQ has also been studied and used worldwide. Researchers from both Mainland China and Taiwan have conducted pilot studies on the application of the ASQ, indicating that the ASQ is culturally appropriate for developmental screening on Chinese children.

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# Welcome to ASQ !

The first 5 years in life is a critical stage for development. Children develop the foundations for future learning and living in this stage. Physical development and functions are also pivotal in this age. Please cherish the opportunity if your child is experiencing this stage. Here, we'd like to introduce the ASQ to help you better understand your child's development. The earlier to identify possible problems and provide needed supports, the better you can ensure your child's future health and confidence. The ASQ has a history of nearly 20 years in the U.S. and has been trusted by many parents, doctors, and professionals in the field of education, human development and early intervention.

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### **A Professional Tool**



ASQ is valid, reliable, cost effective, and provides professional reports and follow-up suggestions in time.

### Parents Love the ASQ

The ASQ is quick to administer and the items are easy to understand. Parents are encouraged to communicate with doctors in the screening process, which can be helpful to collect accurate information about the child. The process of completing the questionnaire can involve interactions with the child, which is a good way to understand the child's development.



### Children Love the ASQ

Many ASQ items are interesting and meaningful to children. The ASQ can be administered with a variety of materials, therefore children are more engaged and relaxed.



### **Experts Love the ASQ**

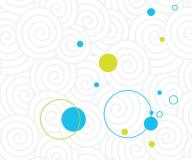
ASQ is a professional and practical tool. According to years of practice and research, evidence for the quality of the ASQ has been established from analysis of clinical cases and study findings about cultural responsivity. Some professional associations such as the American Academy of Neurology and the Child Neurology Society have recommended the ASQ as a high quality screening tool. Articles about the ASQ have been published in the American Academy of Pediatrics journal "Pediatrics in Review" and the "Buros Mental Measurement Yearbook" (Please check out for more information at www.agesandstages.com and www.oceanzh.com).



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- ASQ-3<sup>™</sup>
- measures physical development, communication, motor development, problem-solving skills, personal-social skills of children 1-66 months of age. ASQ:SE measure social and emotional development and mental health of children 3-
- - 65 months of age .
- ASQ-3<sup>™</sup> includes 20 age intervals.
- ASQ:SE includes 8 age intervals.



### **SELECTING A QUESTIONNAIRE**

Select the guestionnaire according to the scope of screening (general development or social-emotional specific) and the child's age.

### PARENT COMPLETION

Parents or other primary caregivers should complete the questionnaire according to their knowledge of the child.

### PROFESSIONAL COMPLETION

Professionals can select suitable materials from the Material Kit according to the items in the questionnaire, to conduct screening on a child.

### REPORTING RESULTS

Once results are entered into the online system, professional report and follow-up suggestions can be generated.

### ADMINISTRATION TIME

10-15 minutes Language: Simplified Chinese (For more information, please visit www.oceanzh.com)

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# WHY CHOOSE THE ASQ ON-LINE SYSTEM, SIMPLIFIED CHINESE VERSION? PARENTS' CONCERNS

Recently parents pay more and more attention to early intervention and developmental assessments for infants and toddlers. Parents have a strong preference for using a more reliable and valid approach to measure their child.

### INDIVIDUAL CHILD PROGRESS FILE

According to the pace of development in early childhood, it is recommended to administer the ASQ every 2 to 4 months so as to effectively monitor the child's development on time. Results from each screening will be recorded in the Individual Child Progress File.

### **ON-LINE TRACKING SYSTEM**

The ASQ can be used to develop a national on-line child development database, which will help tackle the barriers to tracking developmental data from different systems of different service providers and regions.

### EASIER, QUICKER ADMINISTRATION

Scores are calculated by computers in order to ensure reliability and efficiency and to reduce human errors. This feature makes the on-line ASQ easier to administer and quicker to generate results.

### FOLLOW-UP SUGGESTIONS

The ASQ can provide follow-up suggestions for actions based on the results so that parents can provide needed supports for their children whose development may be at risk.

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### **ASQ MATERIALS KIT**

ASQ Materials Kit facilitates a quicker and more efficient administration. Materials in the kit include age-appropriate, attractive toys and other materials which encourage the engagement and cooperation of young children. In order to best facilitate the completion of ASQ, the design and selection of materials have taken thorough considerations of age, culture and children's interests. This kit is convenient to carry and use in clinics, pediatrician offices, classrooms, health care centers or at children's homes. The materials are also durable, child safe and easy to clean.

### **ASQ TRAINING**

We provide professional and systematic training for people who are interested in the ASQ and who will apply ASQ in their professional practices. The content of training includes an introduction to the ASQ, ASQ on-line system operation process, clinical screening cases, domestic and international cutting-edge research in the field.

As for more details, please visit us at www.oceanzh.com or call us at 0086-756-6815686 or 0086-756-2233486



### ASQ BOOKS

- Ages & Stages Questionnaires Third Edition (ASQ-3<sup>TM</sup>)
- ASQ-3<sup>™</sup> User's Guide
- Ages & Stages Questionnaires: Social-Emotional (ASQ:SE)
- The ASQ:SE User's Guide

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### PRODUCT PRICE LIST

	PRODUCT	DESCRIPTION	PRODUCT NO.
1	Composite 1	1 set of books, 1 trainer, 1 screening tool cabinet, 1000 online screening (including: 500 ASQ-3 for 20 months group; 500 ASQ:SE for 8 months)	Hy001
2	Composite 2	1 set of books, 1 screening tool cabinet, 5000 online screening (including: 2500 ASQ-3 for 20 months group; 2500 ASQ:SE for 8 months)(sending 1 trainer free of charge)	Hy002
3	Composite 3	3 sets of books, 1 screening tool cabinet, 10000 online screening (including: 5000 ASQ-3 for 20 months group; 5000 ASQ:SE for 8 months)(sending 3 trainers free of charge)	Ну003
4	Composite 4	5 sets of books, 5 screening tool cabinets, 5 trainers, 40000 online screening (including: 20000 ASQ-3 for 20 months group; 20000 ASQ:SE for 8 months) (sending 5 trainers free of charge)	Ну004
5	Online screening subscription	20000 shares (2.5yuan per share)	Ну005
6	Online screening by case(1 case)	1 case	Ну006
	Technical support and administration training	1 trainee and a set of books about ASQ-3 and ASQ:SE	Ну007
8	Books	ASQ-3 and ASQ:SE (including questionnaires and user's manual)	Hy008
9	Materials Kit	A set ( 30 pieces)	Ну009

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### **Contact Us**

Address: No. 109, North Phoenix Huahai Road, Xiangzhou District, Zhuhai City, Guangdong Province China. Company Name: Zhuhai Haiyang Education Technology Co., Ltd. Tel: 0086-756-6815686 Fax: 0086-756-2233486 Website:www.oceanzh.com

Email: Postmaster@oceanzh.com On-line Support : QQ 1691000190

### PURCHASER'S INFORMATION

Name: Department: City: Contact No.: Email:



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